

| Date | | | |
|------|--|--|--|

Digital Badge Information Form

A digital badge is a validated indicator of accomplishment or skill that can be displayed, accessed, and verified online. Information collected on this form is used to create and issue the badge to the earner through the badge platform Credly. Please refer to the **Credly Badge Display** at the end of this document as you complete the form. Print displayed in **blue** correlates to a section on the Credly Badge Display. **This form must be included with the Curriculog Proposal.**

| Help is available by | y consulting with th | e appropriate Globa | l Campus Program | Administrator. |
|----------------------|----------------------|---------------------|------------------|----------------|
|----------------------|----------------------|---------------------|------------------|----------------|

Ron Jackson (rdj7@ksu.edu) - Agriculture; Business; Engineering

Janice Nikkel (<u>inikkel@ksu.edu</u>) – Architecture, Planning & Design; Health & Human Sciences; Veterinary Medicine; K-State Olathe Janel Koons (<u>jksu@ksu.edu</u>) – Arts & Sciences; Education; K-State Libraries; Staley School of Leadership

| | Required Badge Infor | mation | |
|-----------------------------|--|--|--------------|
| | | | |
| Full Name of Badge (Must | be a name not already in use and does not inc | lude the term Microcredential) | |
| | | | |
| Name on Badge (Shortene | d version of the Full Badge Name. Consider na | ming conventions across your program when | naming vour |
| badges, 39-character maxim | | | |
| Contact Person | | | |
| First Name | Last Name | email | |
| | | | |
| Include Curriculog Proposal | URL (log into Curriculog, type "Microcredentia | l" into Keyword field, under Proposal Status | field, check |

Include Curriculog Proposal URL (log into Curriculog, type "Microcredential" into Keyword field, under Proposal Status field, check the Completed box, and choose Filter Proposals. This will show a list of completed Microcredentials. Find and open the proposal. Copy the URL shown and paste in the box above.)

Badge Description (500-characters maximum including spaces)

- Describe the badge. This is a short and concise description of the achievement. Ideally, this field should answer the question, "What is the individual capable of now that they have earned this badge?"
- · Avoid statements highlighting what it takes to earn the badge, rather focus on what the earner is capable of after earning it.
- Avoid canned marketing language, like advertisements enticing people to take a course.
- Articulating what someone is capable of doing now that they've earned the badge will make the badge more meaningful to someone unfamiliar with the course or learning activity you are badging.
- Focus less on topics covered and more about what they mean for earners and the employers with whom they will share the badge.
- Refer to the Standard Learning Outcomes for guidance.

Learn More

This URL links to a website for more information about your programs or offerings. When people click on the link, this data is tracked. Use this to point readers to a site that in general describes your program.

| Learn More URL: |
|--|
| Earn this Badge |
| Yes (Activates "Earn this Badge" button linking users to the website where they can register or enroll.) |
| URL: |
| No (Prevents "Earn this Badge" from displaying) |
| Attributes |
| Credential Type (choose one) |
| None No wording is displayed. Use this option if not sure whether to choose validation or none. |
| ☐ Validation Measured and validated learning (e.g., learning and assessments, portfolio evidence) |
| Certification Industry recognized, validated achievement (e.g., industry certifications, license, terminal credential) |
| Level (choose one) |
| None |
| No wording is displayed. |
| Foundational |
| Foundational badges show that earners have gained the core skills and frameworks necessary to demonstrate competency. Completion of this level signifies the earner has a beginner level mastery of the subject or skills. |
| Intermediate |
| Intermediate badges expand upon the skills earned on the Foundational level and provide further specialization. The criteria to earn these badges is more rigorous. Completion of this level signifies the earner has a professional level mastery of the subject or skills. |
| Advanced |
| Advanced badges represent mastery of the skills contained in the badge. The earner has completed a substantial curriculum to earn this microcredential. Completion of this level signifies the earner has a specialist level mastery of the subject or skills. |
| Time (choose one) |
| Anticipated time commitment to earn the badge: |
| Hours (e.g., 2-hour webinar) |
| ☐ Days (e.g., 3-day workshop) |
| ☐ Weeks (e.g., 12 hours of content delivered across 2 weeks) |
| ☐ Months (e.g., semester-long course) |
| ☐ Years (e.g., 2 years of professional experience) |
| None (nothing displays) |
| Cost (choose one) |
| Free (available at no cost to the earners) |
| ☐ Paid (cost to the earner to complete the requirements) |
| None (nothing displays) |

Earning Criteria

Criteria Type and Description

Meta Icons are used to graphically depict the Criteria Type. Only the Meta Icon will display on the badge profile along with the unique description you enter which describes the learning activity. Choose all that apply. Add a URL when appropriate, for the learning activity.

| ☐ Educational Experience | Assessment | Portfolio | Professional Experience |
|---|---|--|--|
| Educational Experience: Representing a diverse or significant educational experiences or event. | Assessment: Taking and passing a formal assessment or exam. | Portfolio: Preparing and maintaining a current portfolio of professional submissions. | Professional Experience: Representing a duration of or types of professional experience. |
| url: | url: | url: | url: |
| ☐ Award | ☐ Participant | Course | ☐ Presenter |
| Award: Receiving a professional or organizational award or recognition | Participant: Participating in various events, conferences, summits, and more. | Course: Completing relevant coursework in a formal or alternative educational environment. | Presenter: Presenting at a professional conference, webinar or other key event. |
| url: | url: | url: | url: |
| ∇olunteer | ☐ Credential | ☐ Member | Leadership |
| Volunteer: Participating in volunteer events. | Credential: Earning a recognized professional or industry credential. | Member: Obtaining or maintaining membership with a professional organization. | Leadership: Obtaining or maintaining a leadership position within an organization |
| url: | url: | url: | url: |

Skills A minimum of three skills tags are required. We recommend 6-10 tags. Skills connect to Labor Market Insights service. In essence,

the service scrapes job boards each night and looks for jobs that have the exact same identifiers (like "business development"). Short

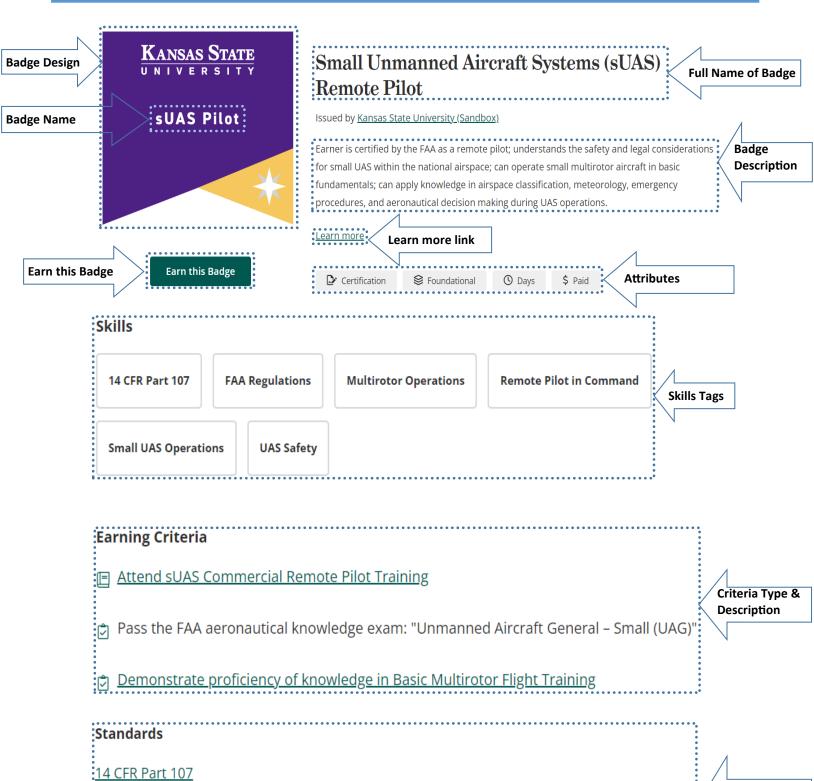
1-3 word tags work best. You can view options for skills in the Lightcast Skills Categories (drill down to subcategories) or enter a custom text to depict a skill. **Skills Tags Standards** (complete if applicable) Standards must meet a nationwide or industry certification/licensure. The Standard name, URL linking to the website, and a description (up to 350 characters long) will be listed. Multiple standards can be listed. Standard Name(s) and URL **General Information** (see sample badges at the end of this document) Credit Badge ■ Noncredit Badge Public Public View Private For a select audience. When badge is awarded and accepted, it will be visible to the earner and any place they share.

Important Credly Badge Display Information and Samples are on the Next 3 Pages

Expires on:

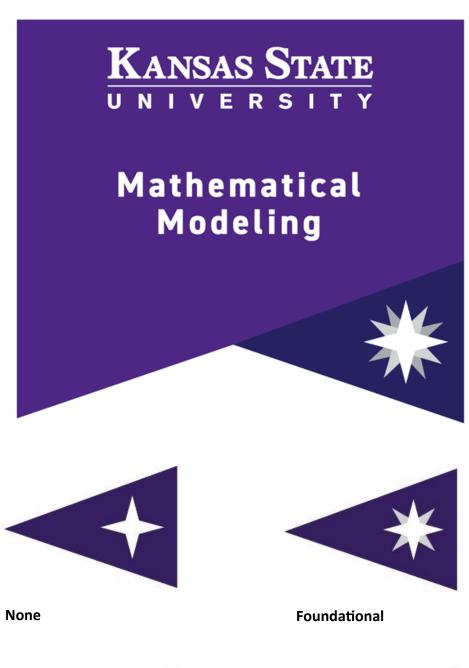
No Expiration

Credly Badge Display



In order to fly your drone under the FAA's Small UAS Rule (Part 107), you must obtain a Remote Pilot Certificate from the Federal Aviation Administration. This certificate demonstrates that you understand the regulations, operating requirements, and procedures for safely flying drones.

Standards (if applicable)





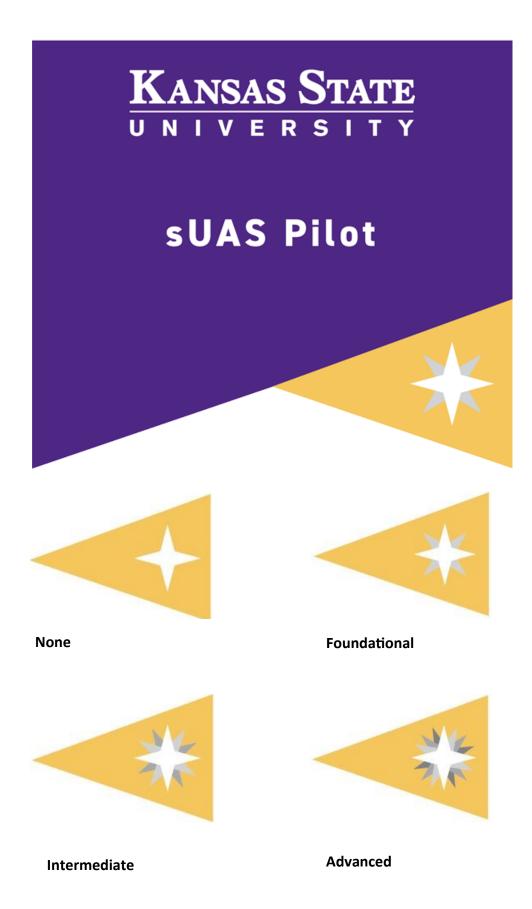




Advanced

Credit Badge Design Example

Number of stars aligns with the Level of competency



Noncredit Badge Design Example

Number of stars aligns with the Level of competency

Microcredential Badge & Website Creation Form

Submit this page to Kevin Chrisjohn, Global Campus Marketing and copy the assigned Registration Specialist

| Date | Global Campus Contact |
|--|--------------------------------|
| | |
| Full Name of Microcredential/Badge (for websit | te) |
| | |
| Name on Badge | |
| | |
| Instructor | |
| | |
| First Name | Last Name |
| | |
| Title | |
| | |
| Department | |
| Major Academic Unit (check one) | |
| Agriculture | ☐ Health and Human Sciences |
| ☐ Architecture, Planning and Design | ☐ Staley School of Leadership |
| Arts and Sciences | ☐ Veterinary Medicine |
| ☐ Business Administration | K-State Salina |
| ☐ Education | K-State Olathe |
| Engineering | K-State Research and Extension |
| K-State Libraries | |
| Badge Description | |
| | |
| Level | |
| None | |
| ☐ Foundational | |
| ☐ Intermediate | |
| Advanced | |

| Instruction Method |
|---|
| Online |
| ☐ Hybrid |
| ☐ In Person |
| Who Is Eligible |
| Anyone |
| ☐ K-State Students |
| Time to Complete (choose one) |
| Hours |
| ☐ Days |
| ☐ Weeks |
| Months |
| ☐ Years |
| Credit or Noncredit |
| ☐ Credit – Activate "K-State Student Enroll Now" button |
| Undergraduate |
| ☐ Graduate |
| Noncredit – Activate "Learn More or Register" button |
| Learn More or Register URL |
| |
| Skills Obtained |
| |
| |
| |
| |
| |
| No Expiration Expires on: |
| Link to Global Campus Professional Development Opportunities |
| https://global.k-state.edu/program-management/professional-development-opportunities/ |